



Peace Country Beef & Forage Association 2024-25 Corporate Sponsorship Program

The Peace Country Beef & Forage Association is a non-profit producer group, run by Peace Country farmers and ranchers. We strive to provide credible and locally viable information to Peace Country producers, through our unbiased applied research and extension programs performed in ten municipalities across the Peace Region. Our vision is to create agricultural systems that are profitable, regenerative, self-sustaining and self-maintaining. We are currently made up of 10 volunteer producer directors, 7 permanent staff, and 150 farm members.

PCBFA has a wide network of producer contacts throughout the region, and we reach producers through various mediums including:

- Extension events (20+ events held each year across the entire region)
- Monthly newsletter sent to all farm members
- Monthly Podcast with over 4,000 downloads annually
- Online presence: www.peacecountrybeef.ca
- Social Media: Facebook and Instagram

Through our Corporate Sponsorship Program, we form partnerships that enable us to fulfill our goals of serving agricultural producers and supporting our rural communities. The Corporate Sponsorship Program is for companies, partnerships or corporations who wish to be identified as supporting the Peace Country Beef & Forage Association and its programs. Our corporate sponsorship program is designed to create value for our corporate partners.

Warm regards,

Mimi Vanderheide
Interim Executive Director
P: 250-794-7414

Sponsorship Levels

Each of the following sponsorship levels has been designed to give our sponsors the highest value for their contribution to PCBFA's operations. Sponsorship is considered for cash or an in-kind donation in support of PCBFA's extension and research activities.

Benefits	Double Platinum Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Custom Coroplast Sign	✓ 4x8 Sign	✓ 3x4 Sign			
Logo on Research Farm Sponsor Board	✓ Large	✓ Large	✓ Medium	✓ Small	✓ Name
Logo on Project Signage	✓ If applicable	✓ If applicable	✓ If applicable	✓ If applicable	✓ If applicable
Ad in "Forage Facts" Newsletter	✓ Full Page	✓ Half Page			
Logo Rotated in "Forage Facts"	✓	✓	✓	✓	✓
Submit Articles to "Forage Facts"	✓ 2 Articles	✓ 1 Article			
Logo and Link on Website	✓	✓	✓	✓	✓
Facebook & Instagram Post Within 30 Days	✓	✓	✓	✓	✓
Quarterly Facebook & Instagram Posts	✓	✓			
Sharing Sponsor Posts	✓	✓	✓	✓	✓
Logo in Annual Report	✓	✓	✓		

Benefits	Double Platinum Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Ad in Annual Field Day Program	✓ Half Page	✓ Quarter Page	✓ Business Card		
Business Name in Annual Field Day Program				✓	✓
Complimentary Booth at Annual Field Day	✓ (\$300 value)	✓ (\$300 value)	50% Off	50% Off	
Booth at Other Extension Event	✓	✓	✓		
Logo in Event Slideshow	✓	✓	✓	✓	✓
1-Year Membership	✓	✓	✓	✓	✓
Tickets to Annual General Meeting	✓ 4 Tickets	✓ 2 Tickets			
Special Guest on Podcast	✓				
Embroidered Jacket & Hat	✓				
Appreciation Plaque After 3 Years	✓	✓			

Corporate Sponsor Application Form 2023-2024

Business Name: _____

Contact Person: _____ Title: _____

Phone: _____ Fax: _____

Address: _____ City, Prov: _____

Postal Code: _____

Email: _____

**** Corporate Sponsorships run from April 1, 2024 - March 31, 2025.**

Please select which apply.

- Double Platinum (\$4,000 +)
- Platinum (\$2,000 - \$3,999)
- Gold (\$1,000 - \$1,999)
- Silver (\$500 - \$999)
- Bronze (<\$499)

Sponsor amount enclosed: _____

Date: _____ Signature: _____

Privacy Act: _____ initial here if you agree to share your contact information with PCBFA members through the newsletter, on the website or at PCBFA events throughout the year.

For inquiries contact PCBFA Extension & Office Manager, Alaina Archibald
alaina@pcbfa.ca